

The Boda-Boda Revolution

A Solution to Rural Mobility

Rob Geddes

AFCAP Technical Manager

AFCAP Practitioners Conference,
Addis Ababa, 23-25 November 2010

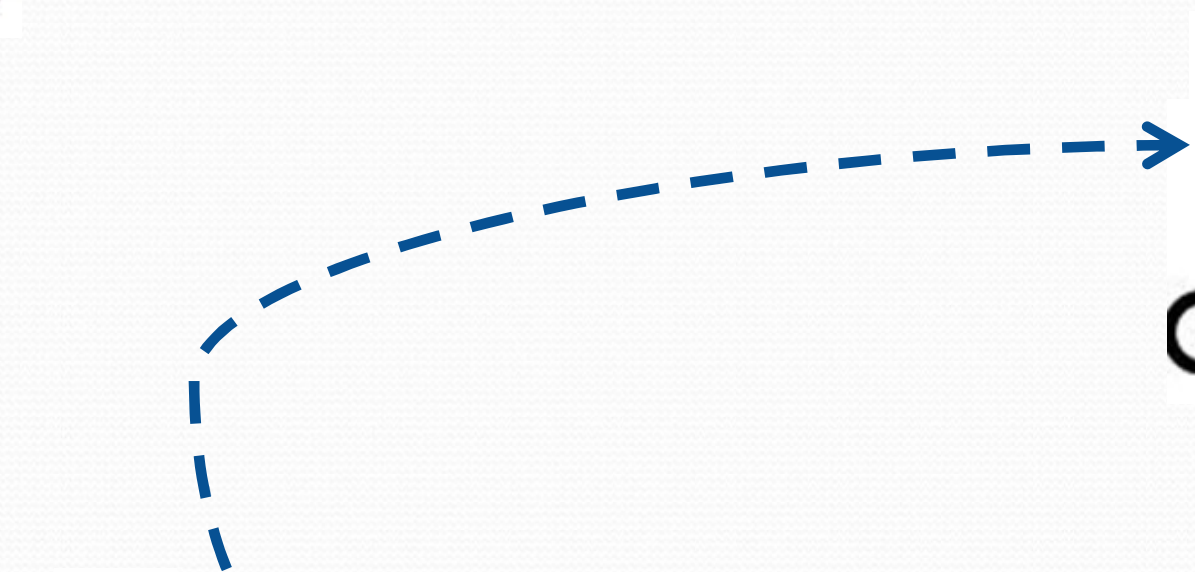




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Advantages

- Private sector driven- no artificial subsidies, donor funding, NGOs, AFCAP, World Bank, IFRTD.....
- Builds on other infrastructure investments (cell phones)
- Affordable service
- Door to door
- Job creation
- Reduced transport burden on women.

Challenges

- Safety for drivers and passengers
- Appropriate regulations (conflicts of interest)
- Minimum level of economic activity
- Reliance on imported motorcycles (China and India)
- Appropriate standards for roads (camber + loose gravel)?



Thank you