



# Role of Social Enterprise in Addressing Transport for Health

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OUR MISSION IS  
TO MAKE THE  
**LAST MILE**  
**THE MOST**  
IMPORTANT MILE IN  
HEALTH CARE DELIVERY:  
**CREATING,**  
SHOWING AND SHARING  
THE SOLUTIONS FOR  
**ACHIEVING**  
TRULY EQUITABLE  
**HEALTH CARE.**



Without reliable transport all the money that is invested in medicines, bed-nets, and trained health professionals will be wasted because they will fail to get to where they are needed on time.

# What is Riders for Health?

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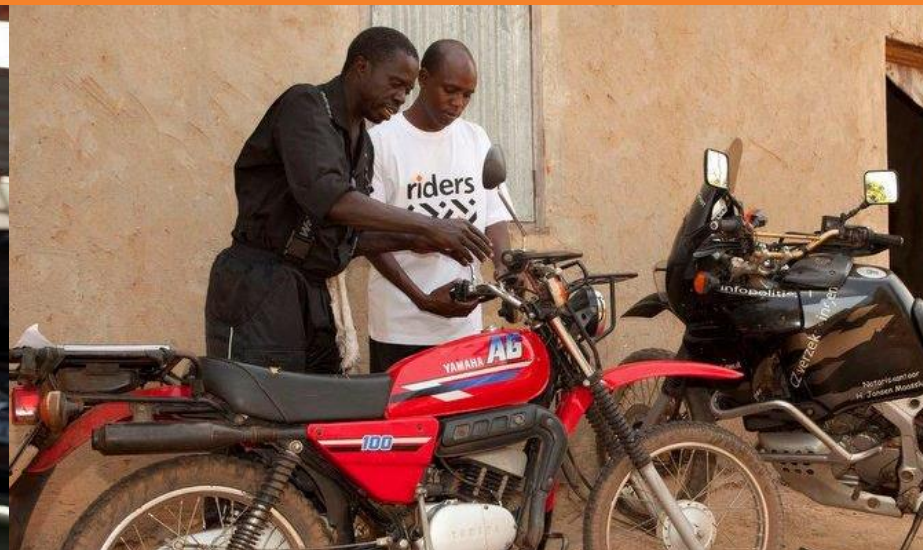
**Riders is a not-for-profit social enterprise that builds transport capacity for African health systems.**

- **Focused on providing reliable, scalable, cost-efficient and appropriate transport solutions**
- **Emphasis on rural access and experts in difficult terrain**
- **Manage transport or provide technical expertise for any partner involved in health care delivery**

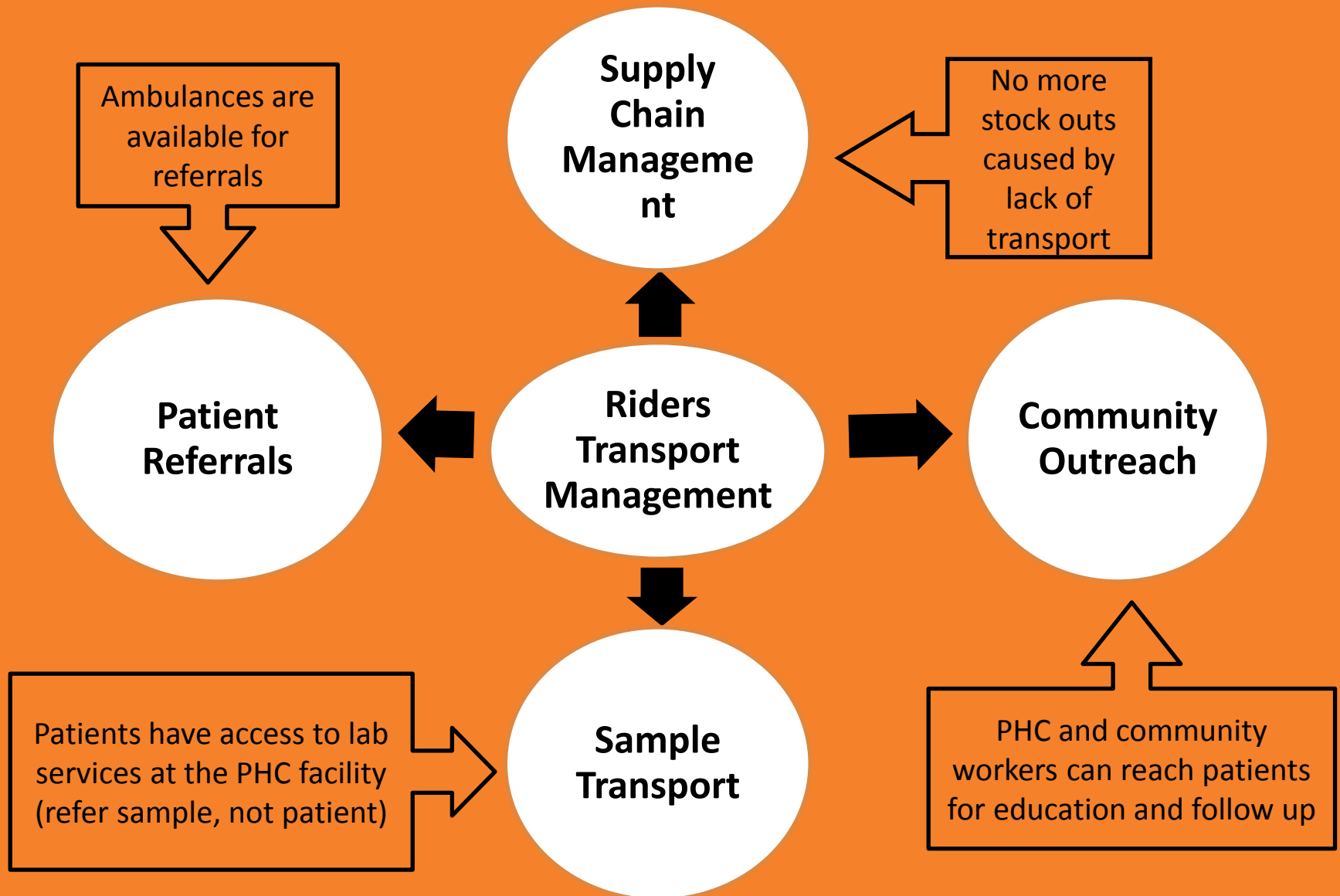


# Our principles

- Offer outsourced transport solution to the MoH and other partners to improve efficiency/coverage of health services
- Preventive maintenance on an outreach basis
- Measurable and budgeted costs
- Training



# Riders' role in health system



# Riders' impact in Africa

- **Better access for 12 million people in Africa**
- **Improved outreach capacity and health worker productivity**
  - Health care can be delivered to 5 times more people by motorcycle than on foot; up to 4 times more people than when health workers share vehicles for outreach
- **Greater efficiency and effectiveness of fleet management**
  - If Riders-managed, vehicle lifespan increased by 300% when used in hostile rural conditions



# Background on Riders' Programme in The Gambia

- Partner: Ministry of Health and Social Welfare
- Setting: The Gambia, a country with long distances and lack of reliable transport, causing gaps in the health care delivery system

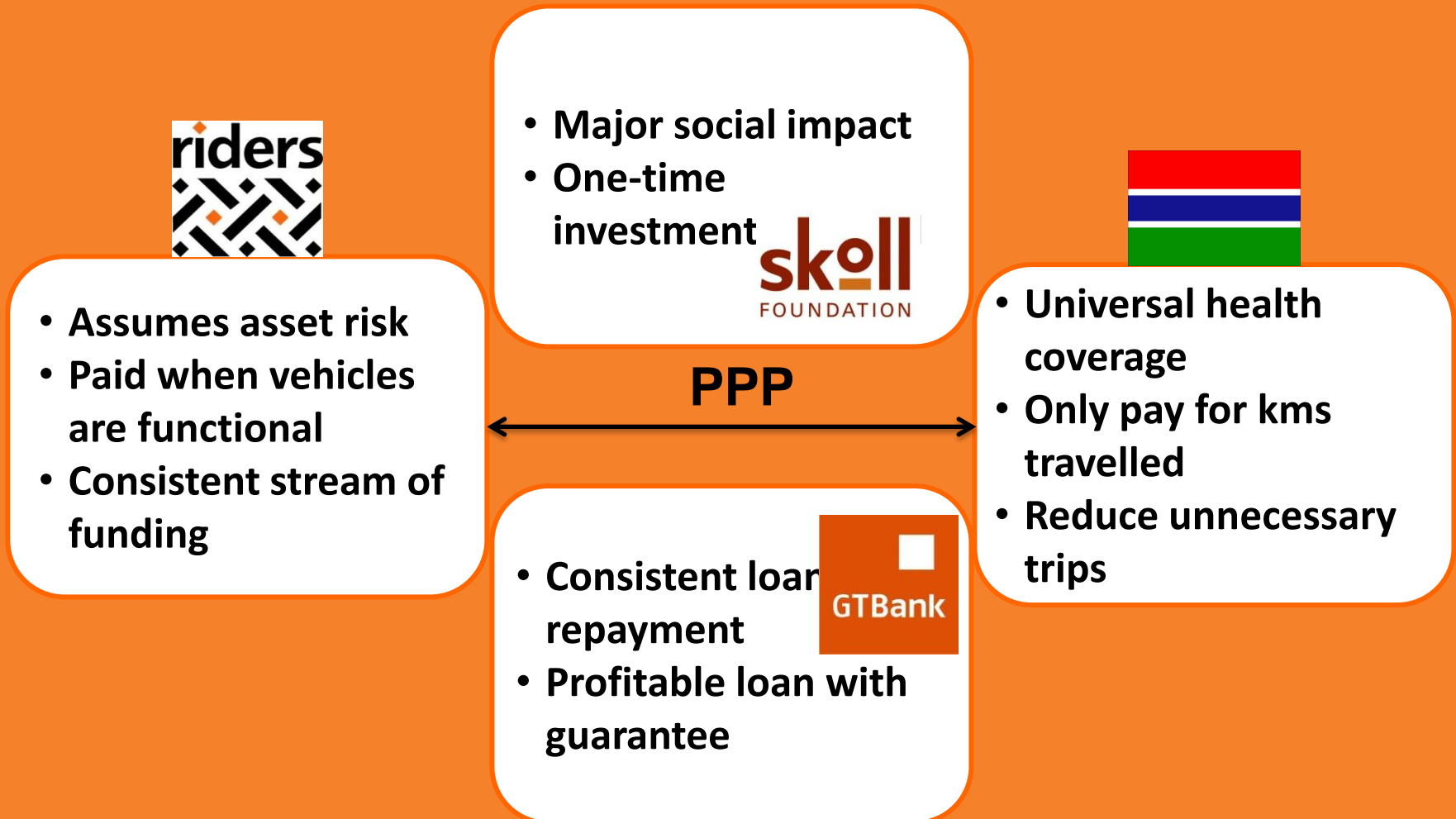




**153 new four-wheeled vehicles and motorcycles**  
distributed by MoHSW throughout the country



## Riders' CPK payment method aligns incentives in the PPP.



# Transport: a useful tool in the health system

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Riders' transport is used by the MoHSW to:

- Conduct outreach clinics used to deliver pre- and post-natal care to women in rural areas
- Carry out mass immunisation campaigns
- Mobilise outreach health workers on motorcycles to reach patients with medicines, supplies (e.g. bed nets), and health education
- Complete emergency referrals from minor health centres to major health centres and hospitals
- Supervise health workers and programmes.

**The impact in numbers...**



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**Just two negligent  
breakdowns in over  
10 million kilometres  
travelled.**

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**Health workers spend  
50% more time doing  
outreach work.  
This means they can  
visit 3 times more villages  
each week.**

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**76% of outreach health workers reach villages they were previously unable to reach due to distance or terrain, potential to see 5,000 extra people every week.**

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**Number of outreach clinics cancelled has been reduced by 63%. No outreach clinic has been cancelled due to transport or fuel constraints.**

**(Previously 32% cancellations)**

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**11% more referrals** from health centres to hospitals are completed.



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**Better access to health  
care for 1.7 million men,  
women and children  
across The Gambia.**

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**Employment of 195 staff  
members, including a  
female technician  
apprenticeship,  
all Gambian Nationals**

Thank you

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**For more information, please contact  
[partnerships@riders.org](mailto:partnerships@riders.org)**

**[www.riders.org](http://www.riders.org)**